

Press Release

Hypersoft Information Systems

Hypersoft Expands Social Network Analysis Environment for Corporate Collaboration Growth*Hypersoft OmniAnalyser™ 2009 delivers the highest levels of corporate collaboration within global networking ecosystems*

Munich, Germany June 11, 2010

Hypersoft has substantially enlarged its social network analysis instrumentation for deployment within the most technologically advanced and widely used corporate collaboration platforms. From this day onwards public and private cloud metering capabilities of OmniAnalyser™ reporting package offer corporate decision makers and other IT professionals a strategic framework for analysis of social corporate communication running across Microsoft Exchange 2010 and Lotus Domino environments with platform- and technology-agnostic accent.

Hypersoft social network analysis instrumentation provides a powerful background for corporate restructuring. As an example, OmniAnalyser™ 2009 reporting can identify and arrange corporate communities and their members based on the member type – not only corporate personnel can be seen acting as the driving force behind the closed curtains, but also offices, departments, companies, cities and even countries are checked through and processed informing about the actual collaborative correlation types, informational bottlenecks and key players amongst the organizational units.

Advanced filtering toolbox allows locating, plotting and arranging corporate communities in autonomous manner and within a few mouse clicks, producing a distinct picture on the quality and distribution of collaborative landscape within the organization, no matter how loosely or tightly coupled corporate communities are. Thresholds processing sifts through all corporate traffic, identifying

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communities and their members basing on relative and absolute traffic ratios and regardless of what sort of community there is within the corporate context; once processed - it will be spotted, analysed and presented to the decision maker in easily comprehensible topological view, displaying vital elements for collaboration improvement and optimization.

The new Social Network Analysis provided with OmniAnalyser™ metering package offers industry professionals an unbiased view on the company's business roles and processes within the collaboration ecosystem, easily spotting key strategic activities such as who is the actual client account holder and which ones have most networking opportunities, who or what office is the biggest innovation contributor and what business units resolve customer support cases in the most timely manner. Apart from processing automation, filtering and plotting options, professionals now have access to a number of reports that deepen their understanding of corporate communities, and provide insight into community member's closeness, betweenness and the levels of direct connections to other community members.

About Hypersoft:

Hypersoft Information Systems is the world's leading provider of IT services metrics for global players and government institutions, having been the first to offer cloud metering opportunities to companies worldwide. Its decade long expertise, know-how as well as successful past and present contribution to IT services metering needs of multinationals and service providers has made Hypersoft a renown member of IT service community, delivering metrics on services quality, usage, end-user experience and social networking.

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